

# WBGR ADR INSTITUTE

ALTERNATIVE DISPUTE RESOLUTION · ESTABLISHED 2026

Facilitative Mediation Training

UNIT 1 · MODULE 1 RECORDING GUIDE

## Introduction to the Sports & Entertainment Conflict Landscape

Slide-by-slide speaking points for recording this single module lecture video.

### PROGRAM

#### Sports & Entertainment Mediation Specialty

Instructor video lecture production guide · speaking points & recording script

**UNIT 1: FOUNDATIONS OF SPORTS & ENTERTAINMENT MEDIATION — RECORDING CONTEXT****Introduction to the Sports & Entertainment Conflict Landscape**

This module belongs to Unit 1: Foundations of Sports & Entertainment Mediation. The sports and entertainment conflict landscape, the mediator's neutral role in reputation-sensitive disputes, and confidentiality under media pressure.

**Before you record**

- Record the Unit 1 welcome video and the other modules in this unit in the same session so the unit presents as one continuous lecture series.
- Follow the five-slide rhythm below; record the lecture video beside slide five after delivering the talking points.

**UNIT 1 · MODULE 1****Introduction to the Sports & Entertainment Conflict Landscape**

Identify common disputes among athletes, entertainers, agents, sponsors, and venues.

**Slide 1 · Training Focus**

Frame the module on camera and tell students what they will be able to do. Focus: Identify common disputes among athletes, entertainers, agents, sponsors, and venues.

- Map the parties and pressures in a typical industry dispute.
- Explain how mediation preserves future opportunity.

**Slide 2 · Core Talking Points**

- Disputes involve athletes, entertainers, agents, sponsors, venues, and production teams.
- Reputation, timing, and money intensify negotiation pressure.
- Mediation can resolve conflict while preserving future opportunity.

**Slide 3 · Mediator Language To Model**

Demonstrate neutral, facilitative phrasing students can reuse:

- » “Let us look at who is involved and what each person needs to protect.”
- » “Resolving this well can keep future opportunities open for both of you.”
- » “My role is neutral, even though this matter is very public.”

**Slide 4 · Role-Play Practice**

Students map the stakeholders and pressures in a public sports or entertainment dispute.

**Slide 5 » Student Checkpoint & Lecture Video**

- Check for understanding: Can students identify the parties and the reputational pressures at play?
- Record the module lecture video here, walking through the talking points beside slide five.
- Remind students the module quiz unlocks after they mark this lecture video reviewed.