

# WBGR ADR INSTITUTE

ALTERNATIVE DISPUTE RESOLUTION · ESTABLISHED 2026

Facilitative Mediation Training

UNIT 1 · MODULE 2 RECORDING GUIDE

## The Mediator's Role in Reputation-Sensitive Disputes

Slide-by-slide speaking points for recording this single module lecture video.

### PROGRAM

#### Sports & Entertainment Mediation Specialty

Instructor video lecture production guide · speaking points & recording script

**UNIT 1: FOUNDATIONS OF SPORTS & ENTERTAINMENT MEDIATION — RECORDING CONTEXT****The Mediator's Role in Reputation-Sensitive Disputes**

This module belongs to Unit 1: Foundations of Sports & Entertainment Mediation. The sports and entertainment conflict landscape, the mediator's neutral role in reputation-sensitive disputes, and confidentiality under media pressure.

**Before you record**

- Record the Unit 1 welcome video and the other modules in this unit in the same session so the unit presents as one continuous lecture series.
- Follow the five-slide rhythm below; record the lecture video beside slide five after delivering the talking points.

**UNIT 1 · MODULE 2****The Mediator's Role in Reputation-Sensitive Disputes**

Stay neutral while protecting careers and public image.

**Slide 1 · Training Focus**

Frame the module on camera and tell students what they will be able to do. Focus: Stay neutral while protecting careers and public image.

- Maintain neutrality with high-profile, public parties.
- Protect careers and image while keeping decisions with the parties.

**Slide 2 · Core Talking Points**

- The mediator stays neutral even with public, high-profile parties.
- The process protects careers, productions, and partnerships.
- Self-determination is preserved under public pressure.

**Slide 3 · Mediator Language To Model**

Demonstrate neutral, facilitative phrasing students can reuse:

- » “I treat both of you the same, regardless of profile or following.”
- » “We can protect your reputation while still solving the underlying issue.”
- » “The decisions here remain yours, even with the public watching.”

**Slide 4 · Role-Play Practice**

Role-play a reputation-sensitive dispute; observers assess whether neutrality held under pressure.

**Slide 5 » Student Checkpoint & Lecture Video**

- Check for understanding: Can students stay neutral and protect self-determination with high-profile parties?
- Record the module lecture video here, walking through the talking points beside slide five.
- Remind students the module quiz unlocks after they mark this lecture video reviewed.