

WBGR ADR INSTITUTE

ALTERNATIVE DISPUTE RESOLUTION · ESTABLISHED 2026

Facilitative Mediation Training

UNIT 1 · MODULE 3 RECORDING GUIDE

Confidentiality, Publicity, and Media Pressure

Slide-by-slide speaking points for recording this single module lecture video.

PROGRAM

Sports & Entertainment Mediation Specialty

Instructor video lecture production guide · speaking points & recording script

UNIT 1: FOUNDATIONS OF SPORTS & ENTERTAINMENT MEDIATION — RECORDING CONTEXT**Confidentiality, Publicity, and Media Pressure**

This module belongs to Unit 1: Foundations of Sports & Entertainment Mediation. The sports and entertainment conflict landscape, the mediator's neutral role in reputation-sensitive disputes, and confidentiality under media pressure.

Before you record

- Record the Unit 1 welcome video and the other modules in this unit in the same session so the unit presents as one continuous lecture series.
- Follow the five-slide rhythm below; record the lecture video beside slide five after delivering the talking points.

UNIT 1 · MODULE 3**Confidentiality, Publicity, and Media Pressure**

Manage confidentiality when the work is public-facing.

Slide 1 · Training Focus

Frame the module on camera and tell students what they will be able to do. Focus: Manage confidentiality when the work is public-facing.

- Set confidentiality expectations before sensitive facts surface.
- Factor publicity and timing into the option set.

Slide 2 · Core Talking Points

- Confidentiality expectations are set clearly before sensitive facts are shared.
- Publicity, leaks, and timing affect settlement options.
- The mediator manages media pressure without taking sides.

Slide 3 · Mediator Language To Model

Demonstrate neutral, facilitative phrasing students can reuse:

- » “Before we go further, let us agree on what stays confidential.”
- » “How might timing or publicity affect the options we explore?”
- » “I will hold this process steady regardless of outside pressure.”

Slide 4 · Role-Play Practice

Students draft a confidentiality understanding for a public-facing dispute and explain it on camera.

Slide 5 » Student Checkpoint & Lecture Video

- Check for understanding: Can students set confidentiality expectations and account for publicity?
- Record the module lecture video here, walking through the talking points beside slide five.
- Remind students the module quiz unlocks after they mark this lecture video reviewed.