

WBGR ADR INSTITUTE

ALTERNATIVE DISPUTE RESOLUTION · ESTABLISHED 2026

Facilitative Mediation Training

UNIT 1 RECORDING GUIDE

Foundations of Sports & Entertainment Mediation

Unit header welcome video and module lecture speaking points for on-camera recording.

PROGRAM

Sports & Entertainment Mediation Specialty

Instructor video lecture production guide · speaking points & recording script

UNIT 1 · UNIT HEADER — WELCOME VIDEO**Unit 1: Foundations of Sports & Entertainment Mediation**

The sports and entertainment conflict landscape, the mediator's neutral role in reputation-sensitive disputes, and confidentiality under media pressure.

Slide 1 · Welcome & Training Outcomes

Open the unit on camera: "Welcome to Unit 1, Foundations of Sports & Entertainment Mediation."

Orient students to what this unit covers, then state the outcomes.

By the end of this unit, students will be able to:

- Map the sports and entertainment conflict landscape.
- Explain the mediator's neutral role in reputation-sensitive disputes.
- Apply confidentiality under media and publicity pressure.

Slide 2 · Core Concepts

- Disputes involve athletes, entertainers, agents, sponsors, venues, and production teams.
- Reputation, timing, and money intensify negotiation pressure.
- Mediation can resolve conflict while preserving future opportunity.
- Confidentiality must be managed even when the work is public-facing.

Slide 3 · Mediator Behaviors To Model

- Stay neutral even with public, high-profile parties.
- Protect careers, productions, and partnerships throughout the process.
- Preserve self-determination under publicity and time pressure.

Slide 4 · Student Discussion Prompts

- » Ask students which sports or entertainment disputes they have seen play out publicly.
- » Discuss how publicity changes what parties are willing to say in mediation.

Slide 5 » Readiness Checkpoint & Welcome Video

- Confirm students understand the unit goals and how the three modules build on each other.
- Record the welcome video here: invite students into the unit, set expectations, and preview the first module.
- Close: "When you are ready, continue to Unit 1, Module 1."

UNIT 1 · MODULE 1**Introduction to the Sports & Entertainment Conflict Landscape**

Identify common disputes among athletes, entertainers, agents, sponsors, and venues.

Slide 1 · Training Focus

Frame the module on camera and tell students what they will be able to do. Focus: Identify common disputes among athletes, entertainers, agents, sponsors, and venues.

- Map the parties and pressures in a typical industry dispute.
- Explain how mediation preserves future opportunity.

Slide 2 - Core Talking Points

- Disputes involve athletes, entertainers, agents, sponsors, venues, and production teams.
- Reputation, timing, and money intensify negotiation pressure.
- Mediation can resolve conflict while preserving future opportunity.

Slide 3 - Mediator Language To Model

Demonstrate neutral, facilitative phrasing students can reuse:

- » “Let us look at who is involved and what each person needs to protect.”
- » “Resolving this well can keep future opportunities open for both of you.”
- » “My role is neutral, even though this matter is very public.”

Slide 4 - Role-Play Practice

Students map the stakeholders and pressures in a public sports or entertainment dispute.

Slide 5 » Student Checkpoint & Lecture Video

- Check for understanding: Can students identify the parties and the reputational pressures at play?
- Record the module lecture video here, walking through the talking points beside slide five.
- Remind students the module quiz unlocks after they mark this lecture video reviewed.

UNIT 1 - MODULE 2**The Mediator's Role in Reputation-Sensitive Disputes**

Stay neutral while protecting careers and public image.

Slide 1 - Training Focus

Frame the module on camera and tell students what they will be able to do. Focus: Stay neutral while protecting careers and public image.

- Maintain neutrality with high-profile, public parties.
- Protect careers and image while keeping decisions with the parties.

Slide 2 - Core Talking Points

- The mediator stays neutral even with public, high-profile parties.
- The process protects careers, productions, and partnerships.
- Self-determination is preserved under public pressure.

Slide 3 - Mediator Language To Model

Demonstrate neutral, facilitative phrasing students can reuse:

- » “I treat both of you the same, regardless of profile or following.”
- » “We can protect your reputation while still solving the underlying issue.”
- » “The decisions here remain yours, even with the public watching.”

Slide 4 - Role-Play Practice

Role-play a reputation-sensitive dispute; observers assess whether neutrality held under pressure.

Slide 5 » Student Checkpoint & Lecture Video

- Check for understanding: Can students stay neutral and protect self-determination with high-profile

parties?

- Record the module lecture video here, walking through the talking points beside slide five.
- Remind students the module quiz unlocks after they mark this lecture video reviewed.

UNIT 1 · MODULE 3

Confidentiality, Publicity, and Media Pressure

Manage confidentiality when the work is public-facing.

Slide 1 · Training Focus

Frame the module on camera and tell students what they will be able to do. Focus: Manage confidentiality when the work is public-facing.

- Set confidentiality expectations before sensitive facts surface.
- Factor publicity and timing into the option set.

Slide 2 · Core Talking Points

- Confidentiality expectations are set clearly before sensitive facts are shared.
- Publicity, leaks, and timing affect settlement options.
- The mediator manages media pressure without taking sides.

Slide 3 · Mediator Language To Model

Demonstrate neutral, facilitative phrasing students can reuse:

- » “Before we go further, let us agree on what stays confidential.”
- » “How might timing or publicity affect the options we explore?”
- » “I will hold this process steady regardless of outside pressure.”

Slide 4 · Role-Play Practice

Students draft a confidentiality understanding for a public-facing dispute and explain it on camera.

Slide 5 » Student Checkpoint & Lecture Video

- Check for understanding: Can students set confidentiality expectations and account for publicity?
- Record the module lecture video here, walking through the talking points beside slide five.
- Remind students the module quiz unlocks after they mark this lecture video reviewed.