

WBGR ADR INSTITUTE

ALTERNATIVE DISPUTE RESOLUTION · ESTABLISHED 2026

Facilitative Mediation Training

UNIT 3 · MODULE 2 RECORDING GUIDE

Team, Talent, and Workplace Dynamics

Slide-by-slide speaking points for recording this single module lecture video.

PROGRAM

Sports & Entertainment Mediation Specialty

Instructor video lecture production guide · speaking points & recording script

UNIT 3: BRAND, IDENTITY, AND RELATIONSHIP DYNAMICS — RECORDING CONTEXT**Team, Talent, and Workplace Dynamics**

This module belongs to Unit 3: Brand, Identity, and Relationship Dynamics. Mediating NIL, endorsement and brand disputes, balancing talent, team and workplace dynamics, and addressing creative control and power imbalance.

Before you record

- Record the Unit 3 welcome video and the other modules in this unit in the same session so the unit presents as one continuous lecture series.
- Follow the five-slide rhythm below; record the lecture video beside slide five after delivering the talking points.

UNIT 3 · MODULE 2**Team, Talent, and Workplace Dynamics**

Address communication breakdowns among talent and management.

Slide 1 · Training Focus

Frame the module on camera and tell students what they will be able to do. Focus: Address communication breakdowns among talent and management.

- Surface interests beneath status and credit disputes.
- Balance participation across power differences.

Slide 2 · Core Talking Points

- Conflicts arise among talent, management, coaches, and crews.
- Mediation surfaces interests beneath status and credit disputes.
- Balanced participation supports parties with power differences.

Slide 3 · Mediator Language To Model

Demonstrate neutral, facilitative phrasing students can reuse:

- » “Underneath the credit question, what recognition matters to you?”
- » “Let us make sure both the senior and junior voices are heard.”
- » “What would a respectful working relationship look like going forward?”

Slide 4 · Role-Play Practice

Role-play a talent-versus-management dispute; observers note how balance was maintained.

Slide 5 » Student Checkpoint & Lecture Video

- Check for understanding: Can students balance participation when one party holds more power?
- Record the module lecture video here, walking through the talking points beside slide five.
- Remind students the module quiz unlocks after they mark this lecture video reviewed.