

WBGR ADR INSTITUTE

ALTERNATIVE DISPUTE RESOLUTION · ESTABLISHED 2026

Facilitative Mediation Training

UNIT 3 · MODULE 3 RECORDING GUIDE

Creative Control, Credit, and Power Imbalance

Slide-by-slide speaking points for recording this single module lecture video.

PROGRAM

Sports & Entertainment Mediation Specialty

Instructor video lecture production guide · speaking points & recording script

UNIT 3: BRAND, IDENTITY, AND RELATIONSHIP DYNAMICS — RECORDING CONTEXT**Creative Control, Credit, and Power Imbalance**

This module belongs to Unit 3: Brand, Identity, and Relationship Dynamics. Mediating NIL, endorsement and brand disputes, balancing talent, team and workplace dynamics, and addressing creative control and power imbalance.

Before you record

- Record the Unit 3 welcome video and the other modules in this unit in the same session so the unit presents as one continuous lecture series.
- Follow the five-slide rhythm below; record the lecture video beside slide five after delivering the talking points.

UNIT 3 · MODULE 3**Creative Control, Credit, and Power Imbalance**

Manage creative-control, credit, and power-imbalance disputes.

Slide 1 · Training Focus

Frame the module on camera and tell students what they will be able to do. Focus: Manage creative-control, credit, and power-imbalance disputes.

- Facilitate a creative-control or credit dispute neutrally.
- Preserve self-determination despite a power imbalance.

Slide 2 · Core Talking Points

- Creative control and credit are common sources of conflict.
- The mediator supports balanced participation across power gaps.
- Self-determination is preserved while managing pressure.

Slide 3 · Mediator Language To Model

Demonstrate neutral, facilitative phrasing students can reuse:

- » “What does creative control protect for each of you?”
- » “How should credit be shared so it feels fair to both sides?”
- » “Let us keep this balanced so the decision is genuinely yours.”

Slide 4 · Role-Play Practice

Students mediate a credit or creative-control dispute and reflect on managing the power gap.

Slide 5 » Student Checkpoint & Lecture Video

- Check for understanding: Can students keep a power-imbalanced dispute balanced and self-determined?
- Record the module lecture video here, walking through the talking points beside slide five.
- Remind students the module quiz unlocks after they mark this lecture video reviewed.